

## IN THE CLAIMS

### PLEASE AMEND THE CLAIMS AS FOLLOWS:

1.-19. (cancelled)

20. (currently amended) A portable wireless media access device comprising:

a transceiver configured to transact a wireless communications session over a wireless network;

a proximity sensor coupled to the transceiver and configured to scan for[[,]] and detect, and notify a user of a remote wireless device capable of transacting a wireless communications session over the wireless network with the portable wireless media access device;

memory configured to store audio/video content; and

a user interface configured to receive instructions related to audio/video content stored in the memory.

21. (previously presented) The portable wireless media access device of claim 20, wherein the audio/video content is received over the wireless network.

22. (currently amended) The portable wireless media access device of claim 20, wherein the ~~audio/video content is streamed over the wireless network~~ wireless communications session is transacted in accordance with a Bluetooth protocol.

23. (currently amended) The portable wireless media access device of claim 20, wherein the ~~audio/video content is streamed over the wireless network~~ wireless communications session is transacted in accordance with an 802.11 protocol.

24. (previously presented) The portable wireless access device of claim 20, wherein the memory includes a removable memory card.

25. (currently amended) The portable wireless media access device of claim 20, wherein the proximity sensor automatically detects ~~and continuously scans for~~ the remote wireless device.

26. (previously presented) The portable wireless media access device of claim 20, wherein the proximity sensor is further configured to connect to the remote wireless device in response to an instruction received via the user interface, the user interface being further configured to receive instructions related to an interaction with the remote wireless device.

27. (previously presented) The portable wireless media access device of claim 20, wherein the transceiver is further configured to initiate the wireless communications session with the remote wireless device detected by the proximity sensor.

28. (previously presented) The portable wireless media access device of claim 20, wherein the remote wireless device includes a cellular phone.

29. (currently amended) The portable wireless media access device of claim 20, wherein the remote wireless device includes a similarly equipped portable wireless media access device ~~a handheld media device~~.

30. (previously presented) The portable wireless media access device of claim 20, wherein the remote wireless device includes a media display device configured to exchange interactive content with the portable wireless media access device.

31. (previously presented) The portable wireless media access device of claim 30, wherein the media display device includes a billboard.
32. (previously presented) The portable wireless media access device of claim 30, wherein the media display device includes a kiosk.
33. (previously presented) The portable wireless media access device of claim 20, wherein the audio/video content is received over the wireless network from a content server.
34. (previously presented) The portable wireless media access device of claim 20, wherein the transceiver is further configured to establish a local area network comprising one or more remote wireless devices detected by the proximity sensor.
35. (previously presented) The portable wireless media access device of claim 33, wherein the audio/video content is received over the wireless network from the content server via one or more remote wireless devices.
36. (currently amended) The portable wireless media access device of claim 20, wherein the wireless communications session includes communication with a video server ~~audio/video content is received over the wireless network from a remote wireless device detected by the proximity sensor.~~
37. (previously presented) The portable wireless media access device of claim 34, wherein the audio/video content is received over the wireless network from a first remote wireless device that is communicatively connected to the local area network, the first remote wireless device having received the audio/video content from a second remote wireless device that is communicatively connected to the localized area network.

38. (previously presented) The portable wireless media access device of claim 20, wherein the audio/video content is received as one or more segments.
39. (previously presented) The portable wireless media access device of claim 38, wherein a first segment of the audio/video content is received from a first source and a second segment of the audio/video content is received from a second source.
40. (cancelled)
41. (previously presented) The portable wireless media access device claim 20, wherein the remote wireless device detected by the proximity sensor is identified by a serial number corresponding to that particular remote wireless device.
42. (previously presented) The portable wireless media access device of claim 20, further comprising a serial port for exchanging information with an external device via a serial cable.
43. (previously presented) The portable wireless media access device of claim 20, further comprising a docking port for exchanging information with an external device via a docking station.
44. (previously presented) The portable wireless media access device of claim 20, further comprising at least one audio/video port for providing audio/video content to an external playback device, wherein playback is controlled by the user interface of the portable wireless media access device.
45. (previously presented) The portable wireless media access device of claim 20, further comprising a digital camera configured to record video content for transmission via the wireless network.

46. (previously presented) The portable wireless media access device of claim 21, wherein the audio/video content is accompanied by data transmitted over a radio sideband carrier frequency.